

madison STORYTELLERS festival

An interactive celebration of storytelling in all its forms



Saturday, September 16, 2017

12-5:00 pm

Madison's Culture Corner

(Main Street & Green Village Road)

sponsorship opportunities

Join us to celebrate storytelling in all of its forms with a day of interactive events, workshops, and musical performances, perfect for kids, teens and adults!

The Madison Storytellers Festival celebrates the storytellers in our community, and empowers everyone to find new inspiration and skills to tell their own stories.

Call or email the DDC if you need additional information or to confirm sponsorships: ddc@rosenet.org or 973-593-3042 ext. 3101

	Nobel - Platinum Level \$1000	Pulitzer - Gold Level \$500	Guardian - Silver Level \$250
Name and logo on 2'x 3' sign stating that your business is an Official Sponsor of The Storytellers Festival	○	○	
Formal plaque presented acknowledging sponsorship	○		
Logo on Storytellers promotional materials	○	○	
Small logo on large sign at event registration table	○	○	○
Social media feature	○		
Inclusion in minimum of one press release	○		
Minimum four e-blasts to the Love Madison, Shop Madison list (4,000+)	○	○	○
One Free 10'x10' space at the event	○	○	○

vendors wanted

We have a limited number of vendor booths available for this event. They will be available on a first-come, first served basis. We are looking for authors, publishers, artists, crafters, educational providers and other event applicable vendors. The price will be \$75.00 per 10 x 10 space. The necessary application is on the following page.

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2017 VENDOR APPLICATION

**MADISON, NJ - SATURDAY, SEPTEMBER 16TH
 12 - 5:00 PM**

(Please print below information neatly)

Applicant Name: _____ Business Name: _____

E-Mail Address: _____ Website: _____

Phone #: _____ Cell Phone #: _____

Address: _____ City: _____ St: _____ Zip: _____

Description of products or services you will be promoting: _____

Vendor Fee: \$75.00 for a 10x10 space

***Please make checks payable to “Madison Main Street Foundation” and mail to:
 DDC/MMSF - 50 Kings Road - Madison, NJ 07940***

Exhibitor Regulations

- 1) Spaces. Exhibitor space is 10' x 10'. **PLEASE NOTE THE MADISON STORYTELLERS FESTIVAL ORGANIZERS HAVE SOLE DISCRETION ON PLACEMENT AND ACCEPTANCE OF ALL VENDORS.** Applying for the event does not guarantee you a space.
- 2) Vendor space and setup information will be emailed on Wednesday, three days before the event. You cannot swap spaces with another vendor. If you are selling taxable items, you must have a valid State of NJ Sales Tax form with you and prominently on display in your booth.
- 3) The Downtown Development Commission (DDC) retains the right to reject an application for any reason, to restrict the products sold or services promoted for any reason, or to ask for removal of objects which, in DDC's sole judgment, are inappropriate for the event.
- 4) Your tent, canopy and display must be secure, and properly weighted. Exhibitors must furnish their own display in its entirety.
- 5) Your application is a firm commitment to attend and exhibit at the show. **No refunds will be granted for any reason including weather related. Madison Storytellers Festival is rain or shine.**
- 6) Exhibitors are expected to conduct themselves in a professional and courteous manner. Exhibitors are required to construct their display and conduct themselves in a manner so as not to interfere with any other exhibitor. Your items must stay within your marked display space! Exhibitors are required to arrive during the set up times **(9am – 11:00am, NO VEHICLES WILL BE ALLOWED IN EXHIBIT AREA AFTER 11:00am and BEFORE 5:30pm)** and have their displays complete, attended and open to the public the entire hours of the festival (12 – 5pm), and cannot take down their display or work before 5pm. It is expressly understood that exhibitors will not be allowed to sell or give away any items that generate a significant amount of trash including novelties like silly string. Exhibitors are required to patrol and clean their space and the area around their space. Failure to abide by this rule will result in the exhibitor not being invited back in future years.
- 7) The Borough of Madison, the DDC, the Foundation and their agents, employees and officers 1) shall not be held liable for failure to perform or fulfill its contractual obligation for any reason within or beyond their control and 2) shall not be held liable for damages, loss or injury for any reason within or beyond their control. Insurance for such loss, damages or injury shall be the sole responsibility for each exhibitor at their own cost.
- 8) The Borough of Madison, the Madison Storytellers Festival Steering Committee and their agents, employees and officers or any landowner 1) shall not be held liable for failure to perform or fulfill its contractual obligation for any reason within or beyond their control, 2) shall not be held liable for damages, loss or injury for any reason within or beyond their control and 3) shall not be liable for any theft, damage to, loss of, or replacement of any belongings, equipment, materials, tools or plantings. Insurance for such loss, damages or injury shall be the sole responsibility for each exhibitor at their own cost. The Exhibitor shall indemnify and hold harmless the Borough of Madison, the Madison Storytellers Festival Steering Committee and their respective agents, employees and officers and/or any landowner whose land is being utilized from and against all claims, damages, losses, and expenses that may result or arise in regard to the exhibitor participation in Madison Storytellers Festival.